

# Content Marketing Assistant

108 Fourth Avenue South,  
Suite 208  
Franklin, TN 37064

(615) 226-3667  
careers@moneyguy.com



If you thrive on creating great content, supporting a team of genuine, talented creators, and finding innovative ways to spread their message to the world, keep reading! We're looking for a full-time Content Marketing Assistant to join the energetic, innovative team behind The Money Guy Show.

The Money Guy Show is a YouTube channel and podcast bringing smart financial strategies to the masses. We make personal finance approachable, helping people learn smart strategies, apply them, then watch their finances grow! We want our team to be fulfilled in doing work that provides a better life for themselves and those around them.

The Content Marketing Assistant will work alongside the show's Producer to help maintain public-facing outlets such as social media, email marketing, and event planning, help manage guest inquiries, booking, and relationship building, and keep team projects on track.

## We're looking for a person who is:

- **Passionate:** Cares about the quality of their end product and how it will leave users better than when they started
- **Self-reliant:** Can come up with ideas and solutions on their own, if needed
- **Organized:** Can effectively keep track of many moving parts and multiple projects
- **A Team Player:** Appreciates the legacy of the show, supports the creator's vision, and desires to see all members of the team thrive
- **Collaborative:** Willing to listen, learn, and share ideas as the team grows and develops new projects

## Day-to-day work may include:

- Helping to manage and maintain a thriving social media presence for the show (Instagram, Facebook, Twitter, TikTok, YouTube, etc.)
- Writing copy for digital promotional materials (email marketing, social media posts, etc.)
- Ensuring all behind the scenes elements of our weekly show are published on schedule
- Creating simple graphics as needed
- Finding creative ways to build and maintain relationships with other content creators, publishing outlets, etc.
- Booking interviews and guest appearances
- Responding to incoming guest and partnership inquiries
- Providing event planning assistance as needed

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## Preferred:

- 4-year college degree in related field
- Prior experience in Content Creation, Public Relations, Marketing, or related field

## Perks:

We work in beautiful, historic downtown Franklin, TN, just 20 minutes from Music City. We also offer employer subsidized health insurance, a 401(k) matching program, paid holidays and vacations, and a fun-loving work culture with team outings and holiday parties.

To apply for this position, send your resumé and cover letter to [careers@AboundWealth.com](mailto:careers@AboundWealth.com) with the subject line "Content Marketing Assistant."